

# ORDER



**Orders**  
**Order / Rev:** 45086  
**Alt Order #:** 27666425  
**Product Desc:** 2022 Primary Election  
**Estimate:** 2715  
**Flight Dates:** 01/24/22 - 01/30/22  
**Original Date / Rev:** 01/21/22 / 01/21/22  
**Order Type:** GENERAL

**KLKN-TV**

**Primary AE:** Katz Dallas  
**Sales Office:** DALLS  
**Sales Region:** National

**Agency**  
**Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:**  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jim Pillen for Governor  
**Demographic:** A50+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/30/22	51	\$5,805.00	\$4,934.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	51	\$5,805.00	\$4,934.25	0.00
<b>Totals</b>	<b>51</b>	<b>\$5,805.00</b>	<b>\$4,934.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KLKN-TV	30%	\$5,805.00
Market	100%	\$19,350.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

UNKWN 70% \$13,545.00

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 Product Desc: 2022 Primary Election  
 Estimate: 2715

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	01/24/22	01/24/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	M-----	1		\$60.00		0.00						
N 2	KLKN	01/25/22	01/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	-T-----	1		\$60.00		0.00						
N 3	KLKN	01/27/22	01/27/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	---T---	1		\$60.00		0.00						
N 4	KLKN	01/24/22	01/24/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	M-----	1		\$60.00		0.00						
N 5	KLKN	01/26/22	01/26/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	--W----	1		\$60.00		0.00						
N 6	KLKN	01/28/22	01/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	----F--	1		\$60.00		0.00						
N 7	KLKN	01/24/22	01/24/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	M-----	1		\$75.00		0.00						
N 8	KLKN	01/25/22	01/25/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	-T-----	1		\$75.00		0.00						
N 9	KLKN	01/26/22	01/26/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	--W----	1		\$75.00		0.00						
N 10	KLKN	01/27/22	01/27/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	---T---	1		\$75.00		0.00						
N 11	KLKN	01/28/22	01/28/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	----F--	1		\$75.00		0.00						
N 12	KLKN	01/24/22	01/24/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	M-----	1		\$75.00		0.00						

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Advertiser: Jim Pillen for Governor  
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**KLKN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KLKN	01/25/22	01/25/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	-T-----		1			\$75.00			0.00			
N 14	KLKN	01/26/22	01/26/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	--W----		1			\$75.00			0.00			
N 15	KLKN	01/27/22	01/27/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	---T---		1			\$75.00			0.00			
N 16	KLKN	01/28/22	01/28/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	----F--		1			\$75.00			0.00			
N 17	KLKN	01/29/22	01/29/22	Good Morning America \$M Good Morning America Sat	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	-----S-		1			\$35.00			0.00			
N 18	KLKN	01/29/22	01/29/22	Good Morning America \$M Good Morning America Sat	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S-	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	-----S-		1			\$35.00			0.00			
N 19	KLKN	01/30/22	01/30/22	Good Morning America \$M Good Morning America Su	CM	7a-8a	-----S	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	-----S		1			\$40.00			0.00			
N 20	KLKN	01/30/22	01/30/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$45.00	P-05	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	-----S		1			\$45.00			0.00			
N 21	KLKN	01/25/22	01/25/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AI-T-----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	-T-----		1			\$40.00			0.00			
N 22	KLKN	01/26/22	01/26/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AI--W----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	--W----		1			\$40.00			0.00			
N 23	KLKN	01/28/22	01/28/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AI----F--	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	----F--		1			\$40.00			0.00			
N 24	KLKN	01/25/22	01/25/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/24/22	01/30/22	-T-----		1			\$50.00			0.00			
N 25	KLKN	01/27/22	01/27/22		CM	4p-5p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00

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Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4p-5p M-F 4p-5p Dr. Phil <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 ---T--- 1 \$50.00 0.00															
N 26	KLKN	01/28/22	01/28/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Dr. Phil <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 ----F-- 1 \$50.00 0.00															
N 27	KLKN	01/24/22	01/24/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
Channel 8 Eyewitness News At Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 M----- 1 \$125.00 0.00															
N 28	KLKN	01/27/22	01/27/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
Channel 8 Eyewitness News At Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 ---T--- 1 \$125.00 0.00															
N 29	KLKN	01/28/22	01/28/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
Channel 8 Eyewitness News At Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 ----F-- 1 \$125.00 0.00															
N 30	KLKN	01/24/22	01/24/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$180.00	P-05	0.00	NM	1	\$180.00
Channel 8 Eyewitness News At Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 M----- 1 \$180.00 0.00															
N 31	KLKN	01/25/22	01/25/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	1	\$180.00	P-05	0.00	NM	1	\$180.00
Channel 8 Eyewitness News At Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 -T----- 1 \$180.00 0.00															
N 32	KLKN	01/26/22	01/26/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$180.00	P-05	0.00	NM	1	\$180.00
Channel 8 Eyewitness News At Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 --W---- 1 \$180.00 0.00															
N 33	KLKN	01/29/22	01/29/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
Eyewitness News 8 At 6-Sat <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 -----S- 1 \$75.00 0.00															
N 34	KLKN	01/30/22	01/30/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
Channel 8 Eyewitness News At 5:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 -----S 1 \$100.00 0.00															
N 35	KLKN	01/25/22	01/25/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$120.00	P-05	0.00	NM	1	\$120.00
Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 -T----- 1 \$120.00 0.00															
N 36	KLKN	01/26/22	01/26/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$120.00	P-05	0.00	NM	1	\$120.00
Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/24/22 01/30/22 --W---- 1 \$120.00 0.00															
N 37	KLKN	01/27/22	01/27/22		CM	630p-7p	---T---	:30	1	\$120.00	P-05	0.00	NM	1	\$120.00

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Product Desc:	2022 Primary Election
Estimate:	2715

KLKN-TV

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				M-F 630p-7p											
				M-F 630p-7p											
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	---T---						1	\$120.00	0.00			
N 38	KLKN	01/24/22	01/24/22	Monday Prime Other	CM	7p-9p	M-----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
				Monday Prime Other											
				The Bachelor-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	M-----						1	\$400.00	0.00			
N 39	KLKN	01/26/22	01/26/22	Wednesday Prime 3	CM	9p-10p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Wednesday Prime 3											
				The Chase-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	--W----						1	\$200.00	0.00			
N 40	KLKN	01/27/22	01/27/22	Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
				Thursday Prime 1											
				Station 19-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	---T---						1	\$250.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KLKN	01/24/22-01/30/22		Thursday Prime 1		7p-8p	---Th----	:30		(\$250.00)	0.00	NM			
				See MG 40.2											
				[Schedule Change-Truth & Lies 7-9p] Preempt											
2	KLKN	01/24/22-01/30/22		Thursday Prime Other		7p-9p	---Th----	:30		\$250.00	0.00	NM			
				Ⓜ MG for 40.1 01/27											
N 41	KLKN	01/28/22	01/28/22	Friday Prime 1	CM	7p-8p	----F--	:30	1	\$190.00	P-05	0.00	NM	1	\$190.00
				Friday Prime 1											
				Shark Tank-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	----F--						1	\$190.00	0.00			
N 42	KLKN	01/28/22	01/28/22	Friday Prime Other	CM	8:00 PM-10:00 PM	PM----F--	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Friday Prime Other		(8:00 PM-10:00 PM)									
				20/20 (2 hours)-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	----F--						1	\$150.00	0.00			
N 43	KLKN	01/30/22	01/30/22	Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Sunday Prime 1											
				America's Funniest Home Videos-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	-----S						1	\$175.00	0.00			
N 44	KLKN	01/30/22	01/30/22	Sunday Prime 2	CM	7p-8p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Sunday Prime 2											
				Celebrity Wheel of Fortune-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	-----S						1	\$175.00	0.00			
N 45	KLKN	01/30/22	01/30/22	Sunday Prime 3	CM	8p-9p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Sunday Prime 3											
				Supermarket Sweep-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	-----S						1	\$175.00	0.00			
N 46	KLKN	01/30/22	01/30/22	Sunday Prime 4	CM	9p-10p	-----S	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
				Sunday Prime 4											
				The Rookie-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	-----S						1	\$250.00	0.00			
N 47	KLKN	01/25/22	01/25/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/24/22	01/30/22	-T-----						1	\$175.00	0.00			

Order / Rev: 45086  
 Alt Order #: 27666425  
 Flight Dates: 01/24/22 - 01/30/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 2715

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N48	KLKN	01/26/22	01/26/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	--W----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	--W----	1		\$175.00		0.00						
N49	KLKN	01/27/22	01/27/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	---T---	1		\$175.00		0.00						
N50	KLKN	01/29/22	01/29/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p Channel 8 Eyewitness News At Ten	CM	10p-1035p	-----S-	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	-----S-	1		\$125.00		0.00						
N51	KLKN	01/30/22	01/30/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/24/22	01/30/22	-----S	1		\$205.00		0.00						
Totals														51	\$5,805.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27666425	<b>Changes as of:</b> 1/21/2022 at 10:49 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Confirmed
<b>CPE:</b> 303/405/2715	<b>Flight:</b> 1/24/22 - 1/30/22	<b>Station:</b> KLKN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Jim Pillen for Governor	<b>Market:</b> Lincoln&Hstng-Krny-Pls DMA	<b>Total \$:</b> \$5,805.00
800 W.47th Street	<b>Product:</b> 2022 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 51
Suite 200	<b>Agency Order #:</b> 11312417	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$29.26
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 198.4
	<b>Salesperson:</b> SAMUEL LITTLE 214-525-2807	<b>Assistant:</b> SAMUEL LITTLE2 214-525-2807	<b>Traffic #:</b> 45086
	<b>Separation:</b> Sep:30		

**Comments:** New Order 1/21 - The new order will run Mon 1/24 - Sun 1/30. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670,  
RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/24 - 1/30							Total Spots	Total \$	CPP*	GRP*
						1/24	1/25	1/26	1/27	1/28	1/29	1/30				
1	M-F 6a-6:30a		KILKN News 8 This AM	\$60.00	30	1	1	0	1	0	0	0	3	\$180.00	\$40.00	4.5
2	M-F 6:30a-7a		KILKN News 8 This AM	\$60.00	30	1	0	1	0	1	0	0	3	\$180.00	\$40.00	4.5
3	M-F 7a-8a		Good Morning America	\$75.00	30	1	1	1	1	1	0	0	5	\$375.00	\$18.75	20.0
4	M-F 8a-9a		Good Morning America	\$75.00	30	1	1	1	1	1	0	0	5	\$375.00	\$18.75	20.0
5	Sa 7a-8a		Weekend Good Morning America	\$35.00	30	0	0	0	0	0	1	0	1	\$35.00	\$9.72	3.6
6	Sa 8a-9a		Weekend Good Morning America	\$35.00	30	0	0	0	0	0	1	0	1	\$35.00	\$9.72	3.6
7	Su 7a-8a		Weekend Good Morning America	\$40.00	30	0	0	0	0	0	0	1	1	\$40.00	\$11.11	3.6
8	Su 8a-9a		This Week	\$45.00	30	0	0	0	0	0	0	1	1	\$45.00	\$12.16	3.7
9	M-F 11a-11:30a		Channel 8 Eyewitness News-Midday	\$40.00	30	0	1	1	0	1	0	0	3	\$120.00	\$8.16	14.7
10	M-F 4p-5p		Dr. Phil	\$50.00	30	0	1	0	1	1	0	0	3	\$150.00	\$23.81	6.3
11	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$125.00	30	1	0	0	1	1	0	0	3	\$375.00	\$22.73	16.5
12	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$180.00	30	1	1	1	0	0	0	0	3	\$540.00	\$31.58	17.1
13	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$19.23	3.9
14	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$100.00	30	0	0	0	0	0	0	1	1	\$100.00	\$16.39	6.1
15	M-F 6:30p-7p		Entertainment Tonight	\$120.00	30	0	1	1	1	0	0	0	3	\$360.00	\$30.77	11.7
16	M 7p-9p		The Bachelor-ABC	\$400.00	30	1	0	0	0	0	0	0	1	\$400.00	\$88.89	4.5
17	W 9p-10p		The Chase-ABC	\$200.00	30	0	0	1	0	0	0	0	1	\$200.00	\$83.33	2.4
MSD 18	Th 7p-8p		Station 19-ABC	\$250.00	30	0	0	0	1	0	0	0	0	\$0.00	\$67.57	0.0
19	F 7p-8p		Shark Tank-ABC	\$190.00	30	0	0	0	0	1	0	0	1	\$190.00	\$67.86	2.8
20	F 8p-10p		20/20 (2 hours)-ABC	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$57.69	2.6



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27666425	<b>Changes as of:</b> 1/21/2022 at 10:49 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Confirmed
<b>CPE:</b> 303/405/2715	<b>Flight:</b> 1/24/22 - 1/30/22	<b>Station:</b> KLKN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Jim Pillen for Governor	<b>Market:</b> Lincoln&Hstng-Krny-Pls DMA	<b>Total \$:</b> \$5,805.00
800 W.47th Street	<b>Product:</b> 2022 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 51
Suite 200	<b>Agency Order #:</b> 11312417	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$29.26
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 198.4
	<b>Salesperson:</b> SAMUEL LITTLE 214-525-2807	<b>Assistant:</b> SAMUEL LITTLE2 214-525-2807	<b>Traffic #:</b> 45086
	<b>Separation:</b> Sep:30		

#	Day/Time	DP	Program	Rate	Len	1/24 - 1/30							Total Spots	Total \$	CPP*	GRP*
						1/24	1/25	1/26	1/27	1/28	1/29	1/30				
21	Su 6p-7p		America's Funniest Home Videos-ABC	\$175.00	30	0	0	0	0	0	0	1	1	\$175.00	\$35.00	5.0
22	Su 7p-8p		Celebrity Wheel of Fortune-ABC	\$175.00	30	0	0	0	0	0	0	1	1	\$175.00	\$33.02	5.3
23	Su 8p-9p		Supermarket Sweep-ABC	\$175.00	30	0	0	0	0	0	0	1	1	\$175.00	\$33.02	5.3
24	Su 9p-10p		The Rookie-ABC	\$250.00	30	0	0	0	0	0	0	1	1	\$250.00	\$80.65	3.1
25	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	30	0	1	1	1	0	0	0	3	\$525.00	\$37.23	14.1
26	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$125.00	30	0	0	0	0	0	1	0	1	\$125.00	\$30.49	4.1
27	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$205.00	30	0	0	0	0	0	0	1	1	\$205.00	\$35.96	5.7
MGD 28	Th 7p-9p		Truth & Lies	\$250.00	30	0	0	0	1	0	0	0	1	\$250.00	\$67.57	3.7
<b>TOTALS:</b>						<b>7</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>8</b>	<b>51</b>	<b>\$5,805.00</b>	<b>\$29.26</b>	<b>198.4</b>





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27666425	<b>Changes as of:</b> 1/21/2022 at 10:49 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Confirmed
<b>CPE:</b> 303/405/2715	<b>Flight:</b> 1/24/22 - 1/30/22	<b>Station:</b> KLKN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Jim Pillen for Governor	<b>Market:</b> Lincoln&Hstng-Krny-Pls DMA	<b>Total \$:</b> \$5,805.00
800 W.47th Street	<b>Product:</b> 2022 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 51
Suite 200	<b>Agency Order #:</b> 11312417	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$29.26
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 198.4
	<b>Salesperson:</b> SAMUEL LITTLE 214-525-2807	<b>Assistant:</b> SAMUEL LITTLE2 214-525-2807	<b>Traffic #:</b> 45086
	<b>Separation:</b> Sep:30		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
01/21/22 12:14 PM	Taylor Fernie	Other
01/21/22 10:51 AM	SAMUEL LITTLE	See program change on line 28 and approve if ok.
01/21/22 10:49 AM	Joy Wenn	See program change on line 28 and approve if ok.
01/21/22 9:27 AM	System	Notice Received.
		New Order 1/21 - The new order will run Mon 1/24 - Sun 1/30. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
01/21/22 9:06 AM	SAMUEL LITTLE	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$19,350
<b>KLKN Share:</b>	30%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$5,805.00	\$29.26	198.4
<b>Total</b>	<b>100%</b>	<b>51</b>	<b>\$5,805.00</b>	<b>\$29.26</b>	<b>198.4</b>

Monthly Summary		
Month	Spots	Dollars
2022-Jan	51	\$5,805.00
<b>Total</b>	<b>51</b>	<b>\$5,805.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	1/21/22 10:49 AM	SAMUEL LITTLE	Confirmed	1	1	\$0	\$5,805.00	Changes: Total GIMPs from 0 to 198, Total CPM from \$0.00 to \$29,259.07. 2 buylines added or modified.
Queued for Electronic Contracting	1/21/22 9:08 AM					\$0	\$0	
New	1/21/22 9:03 AM	SAMUEL LITTLE	Confirmed	51		\$5,805.00	\$5,805.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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